

FOR IMMEDIATE RELEASE

Abatement Technologies® is Appointed to Distribute Rochester Midland's Professional Restoration Series (PRS) Bio-Based Cleaning and Odor Removal Products in the U.S. and Canada

Green, all-natural biological cleaning technology uses beneficial bacteria to quickly and completely digest soils, proteins and odors, and provide a safer, more effective and environmentally-friendly alternative to harsh chemicals for water, fire and smoke damage restoration.

Suwanee, Georgia. May 24, 2010 – Abatement Technologies® and Rochester Midland Corporation have announced that Abatement is now distributing the innovative line of biological cleaning and odor removal products developed for disaster restoration contractors in both the U.S. and Canada. Derived from plants or vegetables, PRS bio-based cleaners are safer for users, facility occupants, homeowners and the environment than traditional petroleum-based chemicals.

PRS biological cleaners utilize hundreds of billions of naturally-occurring “good” bacteria to digest soils, organic matter and odors until nothing remains except water and carbon dioxide. PRS bacteria spores can also effectively penetrate porous materials, such as cinder blocks, spruce studs and sill plates, to eliminate organic material and odors from hard to reach areas that are difficult to clean and deodorize properly using other products and methods. PRS non-pathogenic cleaners keep working long after the project is complete to help prevent dissatisfied customers and costly call backs.

Other potential contractor, facility owner and insurer benefits derived from using PRS environmentally-sensitive biologicals as a greener alternative to sometimes toxic petroleum-based chemicals include:

- Reduced response and cleanup time
- Reduced cleanup costs and call backs
- Improved contents recovery
- Increased customer satisfaction
- The ability to more effectively handle the most challenging water, fire and smoke catastrophes
- Having a greener, more environmentally-responsible remediation service
- Improved worker & occupant safety
- Increased capabilities = more work and higher profits

Key PRS Biological Cleaning and Odor Control Products available from Abatement Technologies include:

Water Damage Restoration Products

- **PRS Water Damage PreClean** – An initial treatment for digesting odors and soils, including fecal matter and urine.
- **PRS Water Damage PostClean** – A preventive treatment used following water damage to penetrate porous materials throughout the wet-stages of the drying process.

Odor Control Products

- **PRS Odor Control** – An odor treatment that degrades difficult and pervasive odors from protein fires, post-mortem, skunk, urine and more.
- **Fresh Aire** – A Class “A” fire odor counteractant with a fresh mint scent effective for neutralizing odors, including fire-related odors.

Fuel Oil Control Products

- **PRS Fuel Oil Cleaner** – Specially formulated to degrade and remove soils and odors from fuel oil and other mid-weight hydrocarbons.

Fire & Contents Cleaning

- **PRS Fire & Content Cleaner** – A heavy duty, bio-based cleaner for hard surfaces that is safer and more effective than many conventional cleaners.
- **PRS Carpet PreSpray** – A ready to use carpet prespray with excellent cleaning performance on food soils, pet stains and body fluids.

PRS biologically-based water, fire, smoke and odor restoration cleaners are in stock and available for immediate delivery from Abatement Technologies warehouses in the U.S. and Canada. For additional information on these environmentally-sustainable solutions for restoration professionals, contact your Abatement Disaster Restoration Products Specialist, or visit the restoration section of the Abatement Technologies Web site.

U.S. Sales Office:

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